

Milestone of Innovation

50+ IPRs

in a Single Year

We are proud to announce that the inaugural cohort of the Master of Design program has achieved an extraordinary milestone. In the 2025-26 Academic Year alone, our first-year M.Des students successfully filed 50+ IPRs through Design Innovation Centre, SPAV

Our mentors

Prof. Dr. Ramesh Srikonda

Director, SPAV

Prof. Dr. Amitava Sarkar

Head, Department of Architecture, SPAV

Prof. Dr. Anil Kumar Chilakapati

M. Design & SPA-DIC Coordinator, SPAV

Dr. Khuplianlam Tungnung

Assoc. Professor, SPAV

Ar. Pushendra Kumar

Asst. Professor, SPAV

Ar. Abhinav Bhole

Asst. Professor, SPAV

Ar. Samantha Kumar T

Asst. Professor, SPAV

Mr. Santhosh Kumar Pedagadi

Asst. Professor, SPAV

Ar. Divya Yadav

Asst. Professor, SPAV

Ar. Madhava Rao T

Asst. Professor, SPAV



Total Seats

25

Contact

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Admission & Eligibility

Eligibility Criteria:

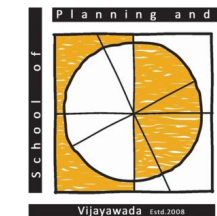
1. Bachelor's degree in Architecture from an accredited university or a recognized equivalent qualification.
2. Bachelor's Degree in Engineering, Design, or Fine Arts from a recognized university (or equivalent), paired with a valid CEED score.

Marks/Grades Eligibility

For admission into M.Des program at SPAV, General, OBC, and EWS applicants require at least a 6.5 CGPA on a 10-point scale or 60% marks in their qualifying degree.

For SC, ST, and PH candidates, the requirement is a 6.0 CGPA or 55% marks.

These criteria are subject to any updated Government of India (GOI) norms adopted by the institute over time



Department of Architecture

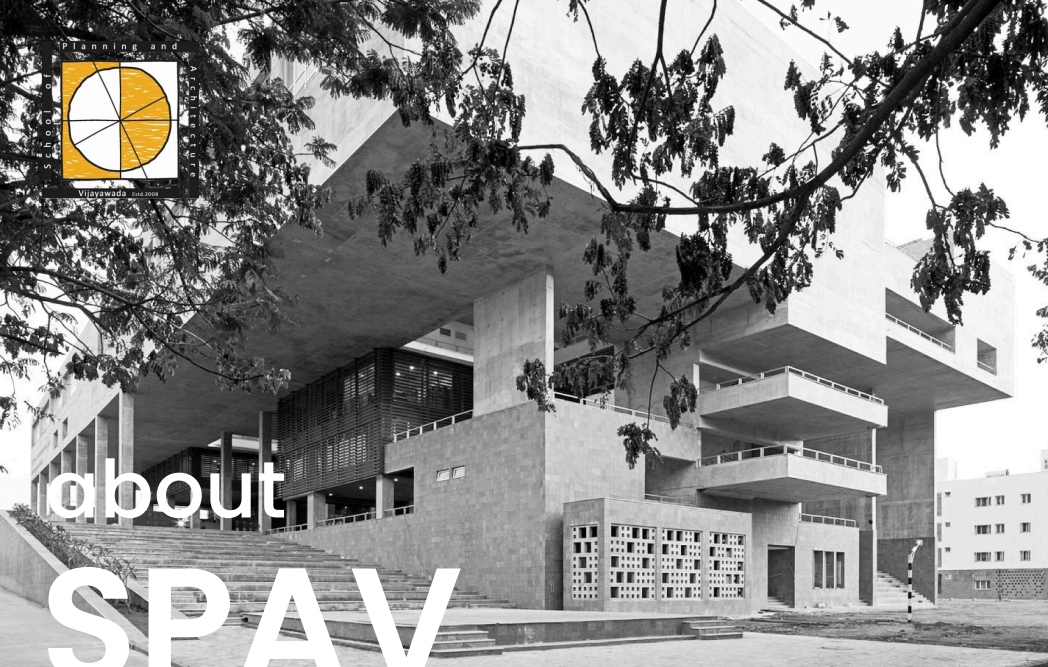
Master of

Design



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www.spav.ac.in



about SPAV

program & Course M.Des.

At SPA Vijayawada, an **Institute of National Importance** under the Ministry of Education, we don't just train designers; we empower visionary disruptors. Our award-winning Brutalist campus (**Eurasian Prize 2018**) embodies the "**Building as a Pedagogue**" philosophy, utilizing specialized zones like the Parasol (studios), Platform (workshops), and the Concourse a democratic "third space" for spontaneous intellectual exchange

Vision

Industry Champions:

We align our curriculum with shifting global business patterns to provide high-demand, industry-leading skillsets

Holistic Leadership:

We nurture critical thinking, collaboration, and social responsibility to develop well-rounded professionals

Tech Frontiers:

We master the frontiers of AI, AR/VR, and Machine Learning to lead global design innovation

The Promise

We empower you to transcend the status quo and shape the future of design.

Shaping the Future of Innovation

The M.Des program at SPA Vijayawada is an intensive, two-year journey designed for those who wish to lead the next generation of creative practice. We cultivate "**Visionary Creators**" professionals who don't just solve problems but redefine how humanity interacts with the world.

The Tailored Career Pathways:

Design your own Major

Interaction Design

Create intuitive digital ecosystems and immersive interfaces.

Industrial & Product Design

Transition from concept to manufacturing for consumer and medical goods.

Communication & Visual Design

Master visual storytelling, graphic narratives, and strategic branding.

Learning Experience Design (LxD)

Explore the psychology of how people think, engage with systems, and acquire knowledge.

Automobile & Mobility Design

Engineer next-generation transport systems across land, air, and water.

Designing the Unseen

A Four-Semester Evolution of the Creative Mind

Semester I

The Foundation of Creative Intelligence

Master the design process through sustainable ergonomics and user-centricity, bridging the gap between sketching and 3D modeling while exploring materials and manufacturing.

Semester II

The Deep Dive into Advanced Systems

Solve complex real-world problems in a project-based laboratory using Design Thinking, semantic studies, and advanced applications of VR/AR

Semester III

The Architect of Innovation

Innovate within the Design Innovation Cell by integrating AI and IoT into systems, gaining an edge through a 6-week industry internship and IPR training

Semester IV

The Capstone & The Launchpad

Complete a Design Thesis focused on a patentable solution and master entrepreneurship to launch your venture, showcased at the Design Capstone Exhibition.